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QuickMobile Expands Executive Team with Vice President, Sales

VANCOUVER, B.C. – February 25, 2016 — QuickMobile, the global leader in enterprise mobile meeting and event apps, today announced the appointment of Brent Harvey as the company’s Vice President of Sales. In this role, Harvey will be responsible for all direct and channel sales functions, and will apply his extensive sales experience to grow strategic customer accounts and partner relationships that align with QuickMobile’s core business objectives.

I’m thrilled to have Brent join our leadership team,” said David Smith, CEO at QuickMobile. “Brent’s proven track record of success coupled with his experience leading enterprise SaaS sales organizations is a perfect fit for us. Brent will be a major team player in this important growth phase of our business.”

Harvey is a software industry veteran with more than 20 years of sales leadership experience at both startups and large enterprise organizations. He joins QuickMobile from Lambda Solutions, a recognized name in e-learning solutions, and held a number of leadership positions over 11 years at industry-leading security software provider, Sophos. With experience in both channel and direct sales, Brent has also worked at other high-growth organizations companies, including Precise Software (acquired by Symantec) and Crystal Decisions (acquired by SAP).

“Joining a team that has half the Fortune 100 companies as its customers is proof of the value QuickMobile offers the market,” said Brent Harvey, VP of Sales at QuickMobile. “QuickMobile is the industry’s only enterprise-grade platform and with the company’s strategic focus on meaningful attendee engagement, I am confident that we can drive greater business value for meeting and events, and meet objectives that take the company to the next level.”

About QuickMobile

QuickMobile deepens the value of meetings and events with mobile apps that engage and delight audiences. QuickMobile's enterprise [mobile app and analytics platform](#) creates an always-on communication channel that allows event owners to increase attendee participation, build loyalty and generate revenue through richer experiences. By fully leveraging the capabilities of QuickMobile's mobile and social solutions, customers can extend events into yearlong conversations and build lasting relationships with their audiences. QuickMobile’s head office is

located in Vancouver, Canada. For more information, visit www.quickmobile.com. Follow QuickMobile on Twitter [@quickmobile](https://twitter.com/quickmobile).

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