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## QuickMobile Expands Presence in Europe with German Software Vendor Event App Partner

VANCOUVER, B.C. – January 19, 2016 — QuickMobile, the global leader in enterprise mobile meeting and event apps, today announced the expansion of its business in Europe by partnering with Event App Partner to support its growing market demand in Germany, Austria, and Switzerland.

“QuickMobile helps Fortune 1000 companies around the world maximize their value from mobile event apps,” said David Smith, CEO of QuickMobile. “We are excited to be partnering with Event App Partner to continue to expand our reach and deliver the highest level of value and service to our growing base of enterprise customers in Europe.”

Industry surveys reveal that mobility has become a top priority for investment to help enterprises better engage with their customers, empower their employees, and drive business performance. QuickMobile’s market-leading mobile event app platform allows event planners and enterprises to deliver what matters to attendees and maximize ROI. Event participants use the app to personalize their event experience, navigate the show, expand their network of connections and build relationships year-round.

“Demand for mobile event applications is growing rapidly in the German market, presenting us with a strategic growth opportunity to provide turnkey mobile solutions to companies throughout the region,” said Holger Marggraf, managing director at Event App Partner. “Our experience and market reach across Germany, Austria, and Switzerland will allow us to deliver the benefits of a proven mobile solution to companies throughout the region with an entirely local flavor.”

Companies worldwide use the QuickMobile Platform to deliver apps for all types of meetings and events, from marquee trade shows and user conferences to shareholder meetings, sales kickoffs and beyond. QuickMobile develops mobile event apps for enterprise clients, associations, trade shows and conferences, providing a secure, scalable, and flexible mobile platform that delivers an immersive experience for attendees and deep analytics that help drive the business forward.

## About QuickMobile

QuickMobile deepens the value of meetings and events with mobile apps that engage and delight audiences. QuickMobile's enterprise [mobile app and analytics platform](#) creates an always-on communication channel that allows event owners to increase attendee participation, build loyalty and generate revenue through richer experiences. By fully leveraging the capabilities of QuickMobile's mobile and social solutions, customers can extend events into yearlong conversations and build lasting relationships with their audiences. QuickMobile's head office is located in Vancouver, Canada. For more information, visit [www.quickmobile.com](http://www.quickmobile.com). Follow QuickMobile on Twitter [@quickmobile](#).

## About Event App Partner

Event App Partner delivers mobile event app solutions to enterprises, event agencies and associations while providing guidance and support to event planners to help them achieve their event objectives. By delivering a turnkey mobile solution, Event App Partner helps organizations improve attendee networking and engagement, save printing costs and gain deep insights into attendee behavior and exhibitor performance at conferences, meetings and events. As a strategic partner and value added reseller of QuickMobile, the company supports organizations in Germany, Austria and Switzerland. Co-founders Holger Marggraf and Thomas Wehrmann have a proven track record in developing award-winning software solutions and thought leadership programs in enterprise software. As former co-CEOs at STP AG, Marggraf and Wehrmann established the company as a leader in the marketplace, gaining recognition as one of the top three employers of mid-sized companies in Germany. For more information, visit <http://www.event-app-partner.com>

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