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Silicon Valley Enterprise Veteran Joins QuickMobile as Chairman of the Board

QuickMobile has appointed Silicon Valley Enterprise Veteran Craig D. Brennan as its new Chairman of the Board

VANCOUVER B.C. – October 22, 2014 – [QuickMobile](#) has appointed Silicon Valley Enterprise Veteran Craig D. Brennan as its new Chairman of the Board. Brennan brings more than 20 years experience as a senior executive, CEO and board member, most recently, serving as CEO of Overtone, a social media listening analytics company. He currently serves on the board of directors of Yourmembership.com, a SaaS company serving associations, and as an advisor to numerous Silicon Valley start-ups.

During his career, Brennan has been the CEO of three SaaS and enterprise software companies and served on the board of directors of four early-stage and public companies. Prior to Overtone, Brennan was CEO at Brio Software, a leading Business Intelligence company, and the Senior Vice President of CRM at Oracle. He was a partner at Deloitte Consulting, where he built and led the Siebel CRM practice, and he also worked as an associate partner at Accenture, where he managed several multi-million dollar ERP, SAP and retail software projects.

Brennan stated, “QuickMobile is recognized as the leading innovator in [Enterprise Mobile Event Apps](#), reinventing how enterprises conduct major marketing events and internal meetings. The company serves many Fortune 500 brands across technology, financial services, hospitality, consumer goods, and other industries. Moving forward, QuickMobile will continue to be the enterprise platform of choice, helping teams located anywhere and everywhere to plan, execute and manage thousands of meetings, large and small.”

“It’s clear that the future of the mobile event app space is the enterprise, and Craig’s experience and expertise in enterprise business strategy, marketing, sales, and service will be invaluable to our executive team as we address the technology and marketing challenges taking place within large organizations,” said Patrick Payne, CEO of QuickMobile. “As a company, we constantly work to stay ahead of the curve to meet our customers needs and to help them with their mobile events and meeting strategies. We are thrilled to have Craig join the board and look forward to his ongoing contributions as we continue to build upon our mobile event platform and our leadership position in enterprise mobile technology.”

About QuickMobile

QuickMobile is transforming meetings and events with mobile apps that engage and delight audiences. QuickMobile's [mobile engagement platform](#) creates an always-on communication channel that allows event owners to increase attendee participation, build loyalty and generate revenue through richer experiences. By fully leveraging the capabilities of QuickMobile's mobile and social solutions, customers can extend events into yearlong conversations and build lasting relationships with their audiences. QuickMobile's head office is located in Vancouver, Canada. For more information, visit www.quickmobile.com. Follow QuickMobile on Twitter [@quickmobile](#).

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